**POTENTIAL PROJECTS/COLLABS**

New School Data Vis Certificate Projects

GBBO

School Shootings

?

Columbia Data Analyst Bootcamp Projects

1

2

3

4 – Final Project

Carolyn’s App Idea

Can start any time – May?

Paolo’s Sports Website

Post Bootcamp – May?

Filipino Nurses Impacted by Covid – May?

<https://www.nationalnursesunited.org/sites/default/files/nnu/graphics/documents/0920_Covid19_SinsOfOmission_Data_Report.pdf>

<https://www.nytimes.com/2021/01/15/nyregion/filipino-nurses-coronavirus.html>

Grey’s Anatomy/Gilmore Girl/New Girl Sayings – May?

<https://pudding.cool/2021/01/cool/>

<https://pudding.cool/2017/08/the-office/>

HPD Code Violations

Across – neighborhoods etc.

Alek’s Website Needs

Post Bootcamp – Aug?

**READ FIRST**

NEW PROJECTS\_

Title

Project Link

Short Description

Client, Year

Location

Team/Role

Tools

KEY

NEED TO REVISIT ASSETS

NEED TO WRITE COPY

PROJECT IN PROGRESS

BEFORE PORTFOLIO DEVELOPMENT CLASS

FOR PORTFOLIO CLASS

RULES OF THUMB

Should Data Visualization Projects always have a question as the title?

Content – hero shot, process, mood boards

**CURRENT PROJECT ORDER**

TO ADD\_Title, Content, Year

1. [School Shootings, Data Visualization, 2021]
2. [Great British Bake Off, Data Visualization, 2020]
3. [Public Work Research, Data Visualization, 2019]
4. BPL Timeline, Data Visualization, 2019
5. Behind the Screens, Space, 2019
6. A Studio of Makers, Space, 2019
7. Demolition, Photography, 2019 - 2021
8. Lunar New Year, Graphics, 2019 – 2021
9. Daily Data, Data Visualization, 2018
10. Pone Up, App, 2017
11. Melissae Honey, Graphics, 2017
12. Calivista Wines, Graphics, 2015?
13. Ruins, Architecture Projects?
14. [Personal Timeline, D3]
15. [Half Marathon Training, 2022, D3]
16. [Puppy Training, D3, Clock]
17. [Architectural Digest 100, Data Visualization]

**WEBSITE SPECS**

Project Page

Hero shot, right, portrait – w, 475px, h, 550px

**WEBSITE OUTLINE**

**Home**

NEED TO WRITE

Tatiana Kalainoff is a visual designer, hands-on maker, and data-driven storyteller.

Tatiana Kalainoff is a data-driven creative technologist, information designer and visual storyteller.

Example Copy:

“Aucher Serr is a perpetually curious Design Technologist, information Visualizer, and Data Enthusiast.”

**About**

NEED TO WRITE

With experience at the intersection of data + design, I've always been interested in equitable access + understanding of information. Information is power though, it has little to no value to the common person without context and a good story.

I love to deeply listen + understand the experiences of individuals, communities and organizations and I live to communicate those experiences through analytic data, interactive visuals (print + web), and/or physical objects + spaces.

I have a BS in Architecture from the University of Virginia, and certificate in Data Visualization and Data Analytics from Parsons School of Design and Columbia Engineering.

I currently live in Brooklyn. Take a look at my full CV, LinkedIn and Github.

~~I spend the rest of my time thinking about:~~

~~How can we listen to users more?~~

~~How can we be more empathetic when collaborating?~~

~~How can we use data to improve design?~~

~~How can we integrate diverse perspectives?~~

Example Copy:

“Data Visuzalization for human beings.

Clairty while embracing complexity.

With experience spanning across design, technology, and data analysis, I have always been interested in how to make information meaningful, beautiful, and actionable.

Having worked with a wide variety of organizational types, from small start-ups to the Federal Reserve Bank, I’ve learned how to create meaningful data-informed products for different teams and use cases. I especially enjoy taking complex data projects end-to-end — starting from initial ideation, through analysis, design, development, and ultimately, deployment.

My approach is always grounded in genuine curiosity, with the aim of dissolving the distance between people and data. To find ways of revealing and embracing complexities to allow people to engage with and question their world.

I have a BA from UC Berkeley in Cognitive Science and Philosophy, and an MS from Parsons School of Design in Data Visualization. These days I work at Two-N and teach at the CUNY Graduate Center.

I currently live in Brooklyn, always learning, questioning, and growing.

Take a look at my full CV, LinkedIn and Github.”

“Alex (me) is visual and motion designer. He currently works as a designer at Vox Media within its branded content studio, Vox Creative (also home of The Explainer Studio). When he is not designing, you can find him mixing music, searching for the best phở spot, or watching basketball. He is available for work, so please don’t hesitate in reaching out!

Send an email.

Peep the resume.”

Design Resume

skills

tech – Excel, Python, SQL, HTML, CSS

design – Adobe Creative Suite

viz – Tableau,

Links

Github

Instagram?

LinkedIn

Email

[ + ]

Personal Timeline Visualization

Half Marathon Training

Prudence Training

**Work**

On Site - Photography

Demolition

Short Description

Leroy Street Studio, 2019-2021

New York, NY

Team/Role

Tools

Hero shot – Centered, Landscape

BPL Exhibit – Space

Behind the Screens

Project Link ?

Leroy Street Studio, 2019

New York, NY

The exhibit, Behind the Screens, celebrates the participatory design process in capital projects through interactive elements that share each step of the collaboration.

By its very nature, architecture is typically designed by a small group of professionals without the public's direct input. Participatory design opens up the tools of architectural thinking and making by breaking down architecture's exclusivity, turning the public into collaborators, and bringing voices historically underrepresented by design to the fore.

During the summer of 2018, LSS worked with local teens from Sunset Park's CFL to create a sculptural window shading system for the new BPL Sunset Park Interim Branch. Working with LSS architects and teaching artist Mauricio Trenard, students created designs to capture their visions for community, the environment, and the importance of life-long learning.

By incorporating the students' designs into the project, this process higlights this community's culturally diverse voices through visible, lasting inclusion. This collaboration not only yields far more grounded and situated architecture, but it also elevates the work by challenging assumptions, and bringing more perspectives to the built environment.

Project Management: Joey Rake-Delaney, Tatiana Kalainoff

Art Direction: Shawn Watts, Allen Gillers

Pamphlet Design: Joey Rake-Delaney

Timeline Design: Tatiana Kalainoff

Fabrication + Installation: Todd Higuchi, Annika Bowker, Piper Cain, Joey Rake-Delaney, Tatiana Kalainoff

Photography: Pankaj Khadka, Tatiana Kalainoff

Hero shot – right, portrait

A Studio of Makers Exhibit- Space

A Studio of Makers

Project Link ?

<https://www.leroystreetstudio.com/work/lss-gallery-a-studio-of-makers?public>

Leroy Street Studio, 2019

New York, NY

Short Description

The exhibition, A Studio of Makers, celebrated the work of LSS studio members conceived, designed, and made outside the workplace. At LSS, their design process is anchored by curiosity, invention and craft. They come from a variety of artistic backgrounds and deeply value the act of making. Every piece in A Studio of Makers reflected a process of restless discovery — a captivation with the handmade, a drive to create, and a exploration of what inspires them. Although their interests vary, the interrogation of materials, details, and mediums is the common denominator informing what they do both inside and outside the studio.

Project Management: Joey Rake-Delaney, Tatiana Kalainoff

Art Direction/Curation: Joey Rake-Delaney, Tatiana Kalainoff

Pamphlet Design: Tatiana Kalainoff

Installation: Joey Rake-Delaney, Tatiana Kalainoff

Photography: Joey Rake-Delaney, Tatiana Kalainoff, Rushan Malla

Hero shot – centered, landscape

BPL Timeline – Infographic/Data Visualization

Title?

Leroy Street Studio, 2019

New York, NY

Short Description

Research/Design: Tatiana Kalainoff

Installation: Tatiana Kalainoff, Joey Rake-Delaney

Tools: Rhino, Illustrator, Sharpie + Ruler

Hero shot – centered, landscape

LNY Year of the Pig and Year of the Rat – Branding Strategy/Graphic Design

Lunar New Year

Short Description

Leroy Street Studio, 2019, 2020

New York, NY

Design/Art Direction: Tatiana Kalainoff

Tools: Photoshop, Illustrator

Hero shot - ?

SACH ‘Daily Data’ – Data Visualization

Daily Data

Short Description

Success Academy Cobble Hill, 2018

Brooklyn, NY

Team/Role

Tools: Excel

Hero shot – centered, landscape

GBBO – Data Visualization

Great British Bake Off

Project Link

Personal, 2020

Short Description

Research, Design: Tatiana Kalainoff

Photoshop, Illustrator

Hero shot - ?

School Shootings – Data Visualization

Title?

Project Link

Personal, 2021

Short Description

Design: Tatiana Kalainoff

Tools?

Hero shot - ?

Public Work Research – Infographic/Data Visualization

Title?

Leroy Street Studio, 2019

New York, NY

Short Description

Research/Design: Tatiana Kalainoff

Illustrator

Hero shot - ?

Pone Up – Graphic Design

Pone Up

Short Description

Client, Year

Charlottesville, VA

Team/Role

Tools

Melissae Honey – Art Direction/Graphic Design

Melissae Honey

Short Description

Charlottesville, VA

Client, 2017

Art Direction/Design: Tatiana Kalainoff, Will Becker

Photoshop, Illustrator, InDesign

CaliVista Wines – Art Direction

Calivista Wines

Project Link ?

Short Description

Mendoza, Argentina

Client, Year

Art Direction: David Kalainoff, Tatiana Kalainoff

Graphic Designers:

[ Ruins – Arch school projects ??? ]

^same thing as an archive?

AD 100 List

Architectural Digest 100

Project Link

Short Description

Personal, Year

Research, Design: Tatiana Kalainoff

Tools